



# EMERGING MARKETS CLUB

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We are Hiring

June 2022

## Board Member – Head of Marketing

### About the EMC

The Emerging Markets Club is a rapidly growing official students club at the University of St Gallen that counts more than 150 members. Our mission is to highlight contemporary challenges and stimulate discussion around the unique opportunities in Emerging Markets. By hosting a broad range of events, we connect our members directly with scholars, entrepreneurs, political leaders and artists.

### Role Description

As a board member of our Club, you will be managing the whole communication between our club, its members and students that want to join our club. This includes social media, our website and emails as well as on campus marketing (for example in the library building). Most importantly you will announce and promote our several events throughout the semester.

### Your Tasks

- Actively Manage out social media accounts (facebook, instagram and LinkedIn)
- Create new and innovative designs to promote our events
- Manage and further develop our website
- Make sure that every team member is well informed about the club

### What you Bring with you

- Interest in professional communication and affinity for marketing and designs
- Ability to manage a small team to get tasks done
- Sense of responsibility and high ethical standards
- Willingness to become an active member of our association and joining our many events
- Interest in a broad range of topics related to emerging markets
- Availability of approx. 10-15 working hours per week during the semester

### What you can Expect from the EMC Team

- An ambitious, mutually supportive team that enjoys working with you throughout the semester
- Open, stimulating atmosphere with exciting academic and social events

This role sparks your interest? Then contact our current Head of Events with a short statement of your motivation (3-4 sentences) and your CV at [emergingmarketsclub.hsg@gmail.com](mailto:emergingmarketsclub.hsg@gmail.com) by **12/08/2022**